2013



CONNEGI

ADVOCATE. INNOVATE. COLLABORATE.

The Irvine Chamber remains one of the largest business organizations in Orange County and one of the most innovative in the nation. It has received a Four Star Accreditation with the United States Chamber of Commerce, one of the highest awards a chamber can receive. Only 223 chambers currently remain accredited in the U.S. and only 8 chambers in California have a 4 or 5 star rating.

With nearly 7,000 chambers in the United States, Accreditation with the U.S. Chamber of Commerce is a prestigious honor that distinguishes the high quality, expertise and strong leadership displayed by Accredited state and local chambers of commerce.

The Chamber represents: The interests More than **210.000** of almost employees in Irvine 15,000 businesses $CHAMBER \vdash$ Every sector of business, More than Nearly 800 from small, medium member companies to large corporations employees **Each year the Chamber provides:** + 1000's of referrals resulting in over \$500,000 in closed business + Over 100 events including committees, workshops, seminars and leads groups

We are in the people business, and our affiliation with the Irvine Chamber of Commerce has enabled us to develop outstanding relationships with a diverse array of community and business leaders. Irvine is fast becoming one of Southern California's most important business hubs, and its robust chamber of commerce continues to play a role in nurturing the growth and health of the city's business community.

NINA B. ROBINSON

Vice President *Marketing & Corporate* Communications | Hoag



ADVOCATE

We work to improve the jobs and business climate in California, by reviewing key issues at the local, state and federal policy level that will accomplish this goal. Our relationships with elected officials are crucial to your businesses success. We provide insight to new and pending legislation to keep you informed. Through our variety of government related opportunities, we CONNECT you.

INNOVATE

Key members of the business community join together every day to look for and develop fresh, creative, and successful approaches to bettering business at the Irvine Chamber, Through our numerous committees, webinars and programs covering every sector of business and government, we CONNECT you.

COLLABORATE

When growing your business, it's not only what you know; it's who you know. Building relationships is a best practice for any business owner and we support this with more than 100 networking events annually, we CONNECT you.

" The Chamber, and its educational initiatives, represents an important voice in the community on behalf of the hundreds of local businesses it represents and the local schools it reaches.

MELINDA BECKETT-MAINES | National Marketing Manager | Toyota Material Handling, U.S.A.



HOW WE ACHIEV

INCREASE YOUR VISIBILITY IN THE COMMUNITY

Through marketing, events, webinars, presentation opportunities and committees.

BUILD RELATIONSHIPS WITH COMMUNITY MEMBERS

Through committee involvement and more than 100 networking events per year.

GET BUSINESS REFERRALS

From the chamber website, phone referrals, networking events, leads groups, chamber members and the Business Connection magazine.

OBTAIN ACCESS TO OUR MEMBERSHIP DATABASE

To reach out to other members in the business community.

GAIN ACCESS TO COMMUNITY LEADERS AND ELECTED OFFICIALS

With monthly Governmental Affairs meetings with community speakers, luncheons with elected officials, and candidates forums preceding local elections.

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As a longtime Irvine Chamber member I am connected to executives and companies in the most dynamic city and region in Southern California to do business.

STEVE CHURM | Vice President | OC Register & Freedom Communications

- + Business Outlook Breakfast in partnership with the UC Irvine Paul Merage School of Business with more than 700 Orange County business leaders and two renowned Keynote Speakers give an economic forecast for the new year.
- + Mayor's Breakfast with more than 400 Community members and government officials, honors top achievements in Irvine and presents the state of the city address.



PLACE YOUR BUSINESS IN DIRECTORY AND **SPECIALTY GUIDE LISTINGS**

Online and in relocation and visitor packages.

DEVELOP YOUR BUSINESS

Through seminars, workshops, webinars, leadership opportunities, international and economic development programs.

UTILIZE **COST-EFFECTIVE ADVERTISING**

In our Business Connection magazine, Chamber Weekly e-newsletters. website banner ads and social media promotions.

ACCESS MEMBERS-ONLY SERVICES

From Affinity Programs and member-to-member discount programs, free Certificates of Origin and free Notary Public as well as a Ribbon Cutting Ceremony to promote your new business.

WE ADVOCATE FOR YOU

In support of business issues to the government through business attraction and retention that stimulates and maintains the economy, providing for increased tax revenues that provide local amenities.

SIGNATURE EVENTS

+ Legends & Leaders hear ideas, business concepts and encouragement from leaders in Orange County. Attendees include entrepreneurs, business management, Chamber Board members and local executives.

The Irvine Chamber has been the source of so many introductions and opportunities over the years, it's amazing how much revenue we've seen from such a small investment."

MASSIS CHAHBAZIAN

President | CEO | The Printery, Inc.



Whether you are a small business owner, an employee in a large national firm, or part of a start-up company, the Irvine Chamber offers targeted benefits, valuable resources and unparalleled support that will help you and your business gain a competitive advantage and become more successful.

Did you know there are approximately 330,000 businesses in Orange County?*

Take the first step to growing your business and CONNECT.

*QUICKFACTS UNITED STATES CENSUS BUREAU, 2007

CONTACT:

MEMBERSHIP DEPARTMENT

949.660.9112 icc@irvinechamber.com UC Irvine values membership in the Irvine Chamber of Commerce as a way to continually connect with the business community that drives Orange County's dynamic economy. As a leading research institution, UCI leverages academic expertise with industry experience to transfer cuttingedge innovations into products and services that benefit society and ignite economic development.

ANDREW J. POLICANO

Dean of The Paul Merage School of Business | University of California, Irvine





DEAR IRVINE BUSINESS LEADER,

The Irvine Chamber of Commerce is one of the most influential chambers in Orange County representing hundreds of local businesses and thousands of employees. Our mission is to promote an economic climate that strengthens the competitiveness of local businesses while offering members a wide range of programs, benefits and services.

In any given year, the Irvine Chamber hosts a variety of luncheons, seminars and events showcasing Irvine's internationally renowned CEOs. It also organizes more than 100 networking events and welcomes Several companies a month with ribbon cuttings—all to promote business friendliness and maximize economic potential in Irvine.

The Irvine Chamber provides an unlimited amount of resources ensuring the success and promotion of local business. We are a leader in the Orange County region and create a climate for your business to succeed.

The Irvine Chamber remains the largest business organization in Orange County and one of the most innovative in the nation. We are regularly in the top five Chambers of Commerce in the U.S. in terms of website viewership and we are leaders in using social media tools. This vital strategic direction is steadily moving forward, thanks to the hard work of our dedicated staff and volunteers. If you are not a member, I invite you to join us in building a better Irvine and a dynamic future for business!

TALLIA A. HART

President | CEO | Irvine Chamber of Commerce

We are proud to be a part of the Irvine community and commend the Irvine Chamber of Commerce for providing an environment for local professionals to network and share ideas.

MICHAEL A. MUSSALLEM | Chairman and CEO | Edwards Lifesciences



CONNECT WITH US in Time



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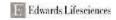






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> The Island Hotel Newport Beach

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University Medical Pharmaceuticals Corp.

UPS

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